

ANNUAL WORKSHOP 2023

THE FUTURE OF GLOBALIZATION: POLITICS, BUSINESS, LIFESTYLE, BRANDS

Draft program

19-20 June 2023
Milano Luiss Hub
Via Massimo d'Azeglio, 3
Milan, Italy

Names in **bold** are **confirmed speakers**.

JUNE 19	
19:30 - 22:30	<p>WELCOME DINNER OPENING REMARKS</p> <ul style="list-style-type: none"> • Domenico Siniscalco (Vice Chairman and Senior Advisor, Morgan Stanley; Chairman, Council for the US and Italy) • Marco Tronchetti Provera (CEO and Executive Vice Chairman, Pirelli; Honorary Co-Chairman, The Council for the US and Italy) • Mariangela Zappia (Ambassador of Italy to the United States) - <i>videomessage</i> • Shawn Crowley (Chargé d'Affaires, a.i, at the U.S. Embassy to Italy) <p>US, EUROPE, AND ITALY: HOPES AND CHALLENGES IN OUR COMMUNITY KEYNOTE SPEECH BY Alec Ross (Distinguished Adjunct Professor, Bologna Business School)</p>

JUNE 20	
08:30 - 09:00	ARRIVAL AND REGISTRATION
09:00 - 09:15	REMARKS FROM Beppe Sala (Mayor, City of Milan)
09.15 - 10.15	SESSION 1 - THE SOUL OF THE MACHINE: FROM CYBERSECURITY TO ARTIFICIAL INTELLIGENCE
	<p>MODERATOR: Elena Musi (Associate Professor, University of Liverpool)</p> <ul style="list-style-type: none"> • Fabio Fregi (Country Manager Italy, Google Cloud) • Paola Severino (Vice-President, LUISS University) • Julien Groues (Country Manager Italy & France, AWS) • Mark Hansen (Professor, Columbia Journalism School; Director, Brown Institute) • Valeria Sandei (CEO, Almawave)
10.15 - 10.45	COFFEE BREAK
10.45 - 11.00	THE ITALIAN OUTLOOK



	SPEECH BY: Antonio Tajani (Italian Minister of Foreign Affairs) - <i>videoconference</i> and Anna Ascani (Vice-President, Chamber of Deputies)
11.00 - 12.00	SESSION 2 - FROM UKRAINE TO TAIWAN: THE GEOPOLITICAL POWER GAME MODERATOR: Maurizio Molinari (Director, La Repubblica) <ul style="list-style-type: none">• Yuan Ding (Cathay Capital Chair Professor in Accounting, China Europe International Business School (CEIBS))• Nona Mikhelidze (Senior fellow, International Affairs Institute (IAI))• Gerard Baker (Editor at Large, The Wall Street Journal)• Seyda Canepa (Corrispondent, NTV News Turchia)
12:00 - 13:00	SESSION 3 - AFTER GLOBALIZATION: ADDRESSING ECONOMY AND FINANCE MODERATOR: Silvia Sciorilli Borrelli (Milan Correspondent, Financial Times) <ul style="list-style-type: none">• Mauro Micillo (Chief of IMI Corporate & Investment Banking Division, Intesa Sanpaolo)• Fabio Natalucci (Deputy Director, International Monetary Fund)• Emma Marcegaglia (Chairman & CEO, Marcegaglia Holding)• Robert Cox (Senior Adviser, Strategic Communications - UBS)
13:00 - 13:20	FUTURE PERSPECTIVES FOR ITALY AND THE US CONVERSATION BETWEEN Gianni Riotta (Pirelli Visiting Professor, Princeton University; Executive Vice Chairman, Council for the US and Italy) AND Guido Crosetto (Italian Minister of Defense) - <i>videoconference</i>
13.20 - 14.30	LUNCH
	PUBLIC OPINION IN ITALY AND US: STATE OF THE ART SPEECH BY: Antonio Noto (Director, Noto Sondaggi) IN CONVERSATION WITH Alessandro Speciale (Rome Bureau Chief, Bloomberg)
14.30 - 15.30	SESSION 4 - SPACE: FROM EXPLORATION TO GROWTH MODERATOR: Tommaso Ebhardt (Bureau Chief Milan, Bloomberg) <ul style="list-style-type: none">• Jared Stout (Vice President, Government and External Relations, Axiom Space) - <i>videoconference</i>• Amer Al Sayegh Al Ghafri (Senior Director, Space Engineering, Mohammed Bin Rashid Space Center) - <i>videoconference</i>• Valentina Sumini (Space Architect & Research Affiliate, MIT Space Exploration Initiative; Visiting Professor, Politecnico di Milano; R&D Specialist, COESIA S.p.A.) - <i>videoconference</i>• Elisabetta Lamboglia (Cost, Climate and Sustainability leader, ESA)• Michèle Roberta Lavagna (Full Professor in Flight Mechanics, Politecnico di Milano)
15:30 - 15:45	THE US ECONOMIC OUTLOOK SPEECH BY: US Administration
15:45 - 16:00	SHIFTS IN THE FINANCIAL LANDSCAPE KEYNOTE SPEECH: Elizabeth McCaul (Member of the Supervisory Board, European Central Bank) - <i>videoconference</i>
16.00 - 16.45	SESSION 5 - GLOBAL GAMES: MILANO, CORTINA, LOS ANGELES, OLYMPICS, CALCIO, SOCCER



	<p>MODERATOR: Stefano Barigelli (Director, Gazzetta dello Sport)</p> <ul style="list-style-type: none">• Simon Kuper (Life & Arts Columnist, Financial Times)• Luca Montebugnoli (President, Vivaticket)• Giovanni Malagò (President, CONI; President, Fondazione Milano-Cortina 2026)• Gabriele Gravina (President, Federazione Giuoco Calcio)
16:45 - 17:00	<p>THE ROLE OF INNOVATION IN SHAPING THE FUTURE CONVERSATION BETWEEN Andrea Prencipe (Rector, LUISS University) AND Rachel Sanderson (Contributing Columnist, Bloomberg Opinion)</p>
17:00 - 18:00	<p>SESSION 6 - FOOD AND WINE</p> <p>MODERATOR: Marianna Giusti (Deputy Engagement Editor, Financial Times)</p> <p>MADE IN ITALY: THE WAY FORWARD SPEECH BY: Francesco Lollobrigida (Italian Minister of Agriculture, Food Sovereignty and Forestry)</p> <ul style="list-style-type: none">• Alberto Grandi (Professor, University of Parma; Author "Denominazione di Origine Inventata")• Eleonora Cozzella (Journalist Il Gusto, Gruppo Gedi; Chairwoman the World's 50 Best Restaurants) - <i>videoconference</i>• Michele Casadei Massari (CEO, Founder & Executive Chef, La Lucciola Restaurant NY) - <i>videoconference</i>
18:00 - 19:00	<p>COCKTAIL</p>