



ANNUAL WORKSHOP 2023

THE FUTURE OF GLOBALIZATION: POLITICS, BUSINESS, LIFESTYLE, BRANDS

Draft program

19-20 June 2023
Milano Luiss Hub
Via Massimo d'Azeglio, 3
Milan, Italy

Names in **bold** are **confirmed speakers**.

DAY 1	
19:30 - 22:30	WELCOME DINNER OPENING REMARKS <ul style="list-style-type: none">• Domenico Siniscalco (Vice Chairman, Morgan Stanley; Chairman, Council for the US and Italy)• Marco Tronchetti Provera (CEO and Executive Vice Chairman, Pirelli; Honorary Co-Chairman, The Council for the US and Italy)• Mariangela Zappia (Ambassador of Italy to the United States)• Shawn Crowley (Chargé d'Affaires, a.i, at the U.S. Embassy to Italy) US, EUROPE, AND ITALY: HOPES AND CHALLENGES IN OUR COMMUNITY KEYNOTE SPEECH BY Alec Ross (Distinguished Adjunct Professor, Bologna Business School)

DAY 2	
08:30 - 09:00	ARRIVAL AND REGISTRATION
09:00 - 09:15	ITALY AND THE NEW WORLD SPEECH BY: Antonio Tajani (Italian Minister of Foreign Affairs)
09.15 - 10.15	SESSION 1 - THE SOUL OF THE MACHINE: FROM CYBERSECURITY TO ARTIFICIAL INTELLIGENCE MODERATOR: Elena Musi (Associate Professor, University of Liverpool) <ul style="list-style-type: none">• Fabio Fregi (Country Manager Italy, Google Cloud)• Paola Severino (Vice-President, LUISS University)• Julien Groues (Country Manager Italy & France, AWS)• Mark Hansen (David and Helen Gurley Brown Professor of Journalism and Innovation; Director, David and Helen Gurley Brown Institute of Media Innovation, Columbia Journalism School)
10.15 - 10.45	COFFEE BREAK
10.45 - 11.00	THE ITALIAN ECONOMIC OUTLOOK SPEECH BY: Giancarlo Giorgetti (Italian Minister of Economy and Finance)



11.00 - 12.00	SESSION 2 - FROM UKRAINE TO TAIWAN: THE GEOPOLITICAL POWER GAME
	MODERATOR: Maurizio Molinari (Director, Repubblica)
	<ul style="list-style-type: none">• Yuan Ding (Cathay Capital Chair Professor in Accounting, China Europe International Business School (CEIBS))• Nona Mikhelidze (Head of Eastern Europe and Eurasian Program, International Affairs Institute (IAI))• Gerard Baker (Editor at Large, Wall Street Journal)
12:00 - 13:00	SESSION 3 - AFTER GLOBALIZATION: ADDRESSING ECONOMY AND FINANCE
	KEYNOTE SPEECH: Elizabeth McCaul (Member of the Supervisory Board, European Central Bank)
	MODERATOR: Silvia Sciorilli Borelli (Milan Correspondent, Financial Times)
	<ul style="list-style-type: none">• Mauro Micillo (Head of Corporate and Investment Banking, Intesa Sanpaolo)• Fabio Natalucci (Deputy Director, International Monetary Fund)• Emma Marcegaglia (Chairman & CEO, Marcegaglia Holding)• Robert Cox (Senior Adviser. Strategic Communications - UBS)
13:00 - 13:20	FUTURE PERSPECTIVES FOR ITALY AND THE US CONVERSATION BETWEEN Gianni Riotta (Pirelli Visiting Professor, Princeton University; Executive Vice Chairman, Council for the US and Italy) AND Guido Crosetto (Italian Minister of Defense)
13:20 - 13:30	REMARKS FROM Beppe Sala (Mayor, City of Milan)
13.30 - 14.30	LUNCH
	PUBLIC OPINION IN ITALY AND US: STATE OF THE ART SPEECH BY: Antonio Noto (Director, Opinion Poll Institute, IPR Marketing) IN CONVERSATION WITH Alessandro Speciale (Rome Bureau Chief, Bloomberg)
14.30 - 15.30	SESSION 4 - SPACE: FROM EXPLORATION TO GROWTH
	MODERATOR: Tommaso Ebhardt (Bureau Chief Milan, Bloomberg)
	<ul style="list-style-type: none">• Jared Stout (Vice President, Government and External Relations, Axiom Space) - <i>videoconference</i>• Amer Al Sayegh Al Ghafri (Senior Director, Space Engineering, Mohammed Bin Rashid Space Center) - <i>videoconference</i>• Valentina Sumini (Space Architect & Research Affiliate, MIT Space Exploration Initiative; Visiting Professor, Politecnico di Milano; R&D Specialist, COESIA S.p.A.) - <i>videoconference</i>• Elisabetta Lamboglia (Cost, Climate and Sustainability leader, ESA)• Michèle Roberta Lavagna (Full Professor in Flight Mechanics, Politecnico di Milano)
15:30 - 15:45	THE US ECONOMIC OUTLOOK SPEECH BY: Mike Pyle (Deputy National Security Advisor)
15.45 - 16.45	SESSION 5 - GLOBAL GAMES: MILANO, CORTINA, LOS ANGELES, OLYMPICS, CALCIO, SOCCER
	MODERATOR: Giorgia Rossi (Journalist, DAZN)



	<ul style="list-style-type: none">• Simon Kuper (Life & Arts Columnist, Financial Times)• Luca Montebugnoli (President, Vivaticket)• Giovanni Malagò (President, CONI; President, Fondazione Milano-Cortina 2026)
	<p>THE ROLE OF INNOVATION IN SHAPING THE FUTURE CONVERSATION BETWEEN Andrea Prencipe (Rector, LUISS University), Massimo Russo (Chief Content Officer, Hearst Magazine) AND Rachel Sanderson (Contributing Columnist, Bloomberg Opinion)</p>
16:45 - 17:45	<p>SESSION 6 - FOOD AND WINE</p> <p>MODERATOR: Marianna Giusti (Deputy Engagement Editor, Financial Times)</p> <p>MADE IN ITALY: THE WAY FORWARD SPEECH BY: Francesco Lollobrigida (Italian Minister of Agriculture, Food Sovereignty and Forestry)</p> <ul style="list-style-type: none">• Alberto Grandi (Professor, University of Parma; Author "Denominazione di Origine Inventata")• Eleonora Cozzella (Journalist Il Gusto, Gruppo Gedi; Chairwoman the World's 50 Best Restaurants)• Michele Casadei Massari (CEO, Founder & Executive Chef, Lucciola Restaurant NY)
18:00 - 19:00	<p>COCKTAIL</p>